# Miva Merchant ᆽ

**IRON & WOOL READYTHEME CUSTOMIZATION** 

Updated March 2017

**BVIM** 

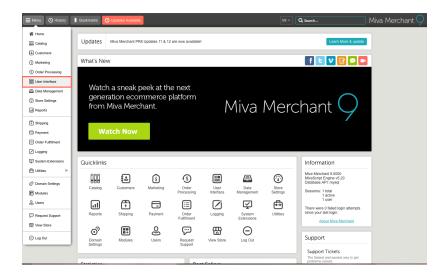
# Installing the Iron and Wool ReadyTheme

These instructions are for installing a ReadyTheme to a brand new store. If you have an existing store, please contact support.

1. Go to apps.miva.com and download the theme you want. For this guide we are downloading and installing the Iron and Wool ReadyTheme.



2. Go to your Miva 9 Admin, click on Menu, scroll down and select "User Interface."



3. Select Frameworks, click on the upload button, select "Upload-Overwrite."

E Menu O History	Bookmarks			V	9 🕶 🔍 Search	Mix
Home $>$ User Interface $>$ F	rameworks 🗧 User Interf	ace > Frameworks				
User Interface Pages Items	e Image Types	Frameworks	tings Error Messages	Style Resources		8
•					Apply Framework	Search Frameworks
+Code	Title	Description	Preview Image	Provider	Cre Upload - Overwrite	ast Applied.
					Upload - Skip	

4. Go to your downloads file, open the readytheme folder, and select the .pkg file, then select "Choose."

Menu 🕥 History 📕 Boo	kmarks				Guitar Center 🔻	Q Search	Miva Mercha
ie > User Interface > Framewo	irks						
ser Interface							
ages Items I	mage Types	Frameworks Setti	ngs Error Messag	ges Style Resou	rces Mini-Basket	•	- C
						Advanced Search Search Fra	ameworks
/						Apply Framework	D D HE
+Code	Title	Description	Preview Image	Provider	Created Date	Upload - Overwrite	
						Upload - Skip	
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cssui_default_fw	Delault CSSUT		III 🔻 🔯 Downloads	\$	Q		
		FAVORITES	Name			Date Modified	
optics-readytheme	Optics Ready T	all My Files	🔹 ironwool-readythem	e.pkg		Yesterday, 1:09 PM	
		Applications	glass_texture_sticke	rs_05_vector_161991		Nov 21, 2014, 1:05 PM	
		Desktop	free_google_maps_p	oointer_icon_144937		Nov 21, 2014, 1:02 PM	
ReadyTheme Develo	Ready Theme E		synchronize_55886			Nov 21, 2014, 10:51 AM	
rididy memo_bevelo	ridddy mome e	P Documents	Ride 72 dpi.jpg			Nov 21, 2014, 9:42 AM	
		Dropbox	MailChimp Newslett	er Signup		Nov 20, 2014, 5:03 PM	
		Diopbox	www.miva.com.htm			Nov 20, 2014, 12:04 PM	

5. Click on your ReadyTheme, Click "Apply Framework."

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Home > User Inter	ace > Frameworks						
User Inter	face						
Pages	tems Image Types	Frameworks Settings	Error Message	s Style Resources	Mini-Basket	•	⊖ Reset
						Advanced Search Search	h Frameworks
•						Apply Framework	0 4 III
+Code	Title	Description	Preview Image	Provider	Created Date	Last Applied	
ironwool-rea	dytheme Iron and Wool R	teady Theme Iron Wool Ready Theme		Iron Wool Ready Theme	11-25-2014	11-25-2014	

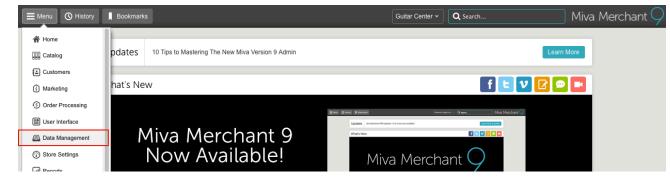
- 6. Click the two boxes, "Overwrite External Files" and "Overwrite Style Resources," then click "Apply."
- 7. A secondary warning page will come up, go ahead and hit "Apply" one more time.

🚍 Menu 🛛 🕲 History 📕 Bookm	arks		Guitar Center 👻	Q Search	] Miva Merchant ${ig ho}$
Home > User Interface > Frameworks >	Apply Frameworl	:: ironwool-readyth > Framework Details			
Apply Framework: Framework Details	ironwoo	I-readytheme			Apply Cancel
Details					^
	Code:	ironwool-readytheme			
DDPLOREES. ADVINITIRIES. CORLANGES CORLANGES CORLANGES	Title:	Iron Wool ReadyTheme			
	Description:	Iron Wool ReadyTheme By Miva, Inc.			
	Author:	Iron Wool ReadyTheme			
ADVENTIRE SHOP	Created:	November 25, 2014 at 9:27:07 AM PST			
	Last Applied:	November 25, 2014 at 9:27:21 AM PST			
		<ul> <li>✓ Overwrite images</li> <li>✓ Overwrite CSS Files</li> </ul>			
	I				

# 8. Install XML file for Product Custom Fields

The Iron and Wool theme, in addition to the pkg file, also has an excel file that needs to be uploaded and installed. This excel file will allow you to add custom fields (product flags) to your products such as "Sale," "Hot," or "New." Here's how to install this file:

# 9. Go to Menu, then scroll down to "Data Management"



# <u>10. Under "Import/Export" and Select "Import Data and Settings in</u> <u>XML Provisioning Format"</u>

E Menu O History Bookmarks
Home > Data Management > Import/Export
Data Management Import/Export Import Settings Database Tools
Import Data
Add/Update Categories from CSV
Add/Update Products from CSV
Update Product Inventory from CSV
Add/Update Customers from CSV
Import Data and Settings in XML Provisioning Format

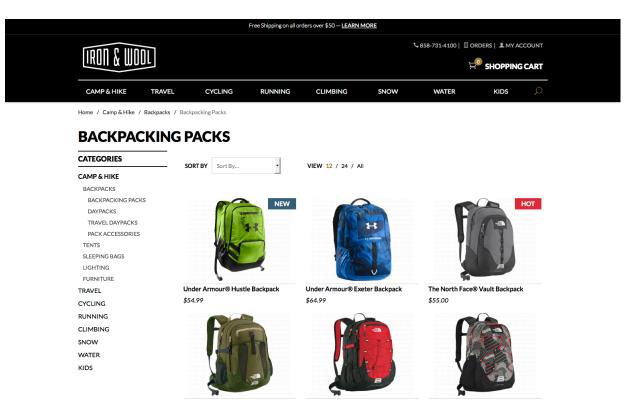
# 11. Upload "custom-fields.xml" from your downloads file

E Menu 🕜 History 📕 Bookmarks	Guitar Center 🕶 🛛 🗨 Search	Miva Merchant 깆
Home $>$ Data Management $>$ Import/Exp	ort	
Data Management		_
Import/Export Import Se	ttings Database Tools	
Import Data	Import	
Add/Update Categories from CSV		
Add/Update Products from CSV	File: Browse No file selected. Browse or Drag = Eile Hare To Linkowst and Banin Immosting Data.	
Update Product Inventory from CSV	Import: Import Data and Settings in XML Provisioning Format Module: XML Provisioning Import	÷ Q
Add/Update Customers from CSV	Select a File to Be All My Files	

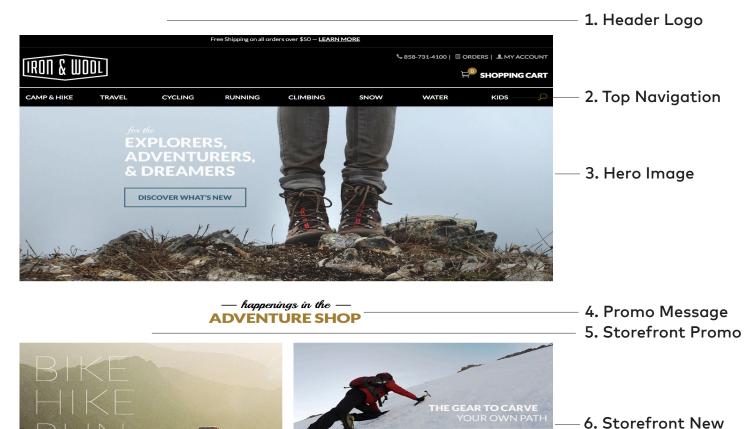
# 12. To Access New Custom Fields

E Menu O History I Bookmarks	Guitar Center - Q Search	Miva Merchant 깆
Home > Catalog > Products > Edit Product: Guitar 2 > Custom Fields		
Edit Product: Backpack		ККУМ
Product Images Related Products Attributes Inventory Kit Builder Inventory Variants Categories Upsold P	Products Custom Fields	✓ Update
Options:		
Product Flag: <select one=""> :</select>		
Product Type: Select One>		
Short Description: NEW uel This is a great selection for the		
Specs:		

- 1. Go to Menu and click on "Catalog"
- 2. Choose a product and click on the icon with the arrow to edit
- 3. Click on "Custom Fields" (if you don't see Custom Fields, click on the "..." at the very right of the menu and the rest of the menu will appear.)
- 4. Click on the "Product Flag" drop down menu, and choose which verbiage you want.
- 5. Click Update



# Customizable Areas in the Iron and Wool ReadyTheme



WHAT'S POPULAR

Under Armour® Hustle Backpack

\$54.99

CATEGORIES

Camp & Hike



\$99.00

HELPFUL LINKS

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Site Map Contact Us

the

ONLY WAY BACK IS THE WAY FORWARD

The North Face® Recon Backpack



SHO

view all 🕥

VIEW SNOW COLLECTION

The North Face® Jester Backpack \$65.00

16745 West Bernardo Drive Sar Diego, CA 92127

CONTACT

\$ 858-731-4100

CONNECT WITH US **9** RO1

🞽 Email Us

P ••

9. Footer: About Us

7. Storefront Sale

8. What's Popular

**10.** Footer Categories

11. Social Icons

ht © 2015 . | Ec g Cart Soft

Men's Super Chockstone™ Full Zip

Jacket

\$120.00

OUR STORY

# Accessing the Iron and Wool ReadyTheme

- 1. Click on the Menu
- 2. Click on ReadyTheme

E Menu O Histo	ory	Bookmarks
Home		ings
Catalog	•	
Customers		
(i) Marketing		s Banners Content Sections Product Listings Navigation Sets
Marketplaces چ	F	
ReadyTheme		

# Replace the Top Logo with Alternate Image

### UNDER SETTINGS TAB

### ReadyTheme

Settings Images Banners Content Sections Product Listings Navigation Sets

- 1. Go to Logo Type/Logo Image
- 2. Click on "Select Logo"
- 3. Upload your logo to replace the current one. Click on "Select" in the bottom right corner.
- 4. Click "Update" in the top right corner.

Logo Type:	Image ᅌ					
	Logo Image:	graphics/0000001	l/img_masthead_	2.png	Select Logo	Clear Logo
	Auto Sizing:	<ul> <li>Use image dir</li> </ul>	nensions			
		Width	Height	(in pixels)		
	Alt Text:	Welcome to Iron &	Wool			

# Replace Top Logo with Text

### UNDER SETTINGS TAB

If you don't have a logo, you can use plain text in it's place.

- 1. Next to "Logo type" click on Image Drop Down Menu
- 2. Select: Text"
- 3. Enter "Store Name" and "Store Tagline"
- 4. Click "Update" in top right corner.

ReadyTh	eme
Settings	Images Banners Content Sections Product Listings Navigation Sets
Look & Feel	
Logo Type:	Text Common Store Name/Domain:
Default Font:	<select one=""> C The quick brown fox jumps over the lazy dog.</select>

# Enable Social Media Icons

UNDER SETTINGS TAB

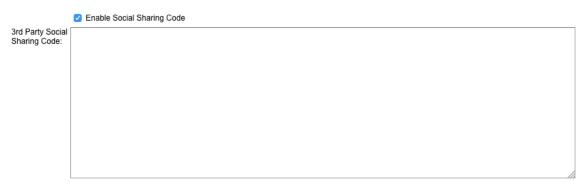
- 1. Click "Enable Social Icons"
- 3. Enter your links for whichever platforms you are on (empty fields will not show an icon on your Storefront page)
- 4. Click "Update"

Social Icons				
	Enable Social Icons			
Facebook Link:	http://www.facebook.com/			
Twitter Link:	http://www.twitter.com/			
Instagram Link:	http://www.instagram.com/			
Google+ Link:	http://plus.google.com/			
Pinterest Link:	http://www.pinterest.com/			
Vimeo Link:	http://www.vimeo.com/			
Youtube Link:	http://www.youtube.com/			
Flickr Link:	http://www.flickr.com/			

### Enable Third Party Social Sharing Code UNDER SETTINGS TAB

1. If you have a 3rd Party Social Sharing Code, click the "Enable Social Sharing Code" box

- 2. Enter your code into the "3rd Party Social Sharing Code" Field
- 3. Click "Update"



# Enable Trust Symbol

## UNDER SETTINGS TAB

- 1. If you have a SSL Site Seal, Click the "Active" box
- 2. Enter your code into the :SSL Site Seal or Trust Symbol: field
- 3. Click "Update"

Trust Symbo	al de la constante de la const	^
Trust Symbol:	Active ca hef="http://instantssi.com/ssi.html" style="text-decoration:none; "> def="http://instantssi.com/ssi-certificate-images/support/comodo_secure_100x85_transp.png" syle="parter: 0px;" >> cbr/> chr/>	

# Updating Images - "Main Hero" Image

### UNDER IMAGES TAB

### ReadyTheme

Settings Images Banners Content Sections Product Listings Navigation Sets

- 1. Select "Images" Tab
- 2. Select "Storefront Hero Image"
- 3. Click the pencil icon to edit/replace the image
- 4. Under the "Image" field, click "Select Image" and upload your new image
- 5. Update your "Alt Text" as well as any other appropriate fields
- 6. Click "Save"

		Edit Rea	adyTheme Image	>
Image	Code	Code: Name:	sfnt_hero Storefront: Hero Image Ikom Tag-:mutikem name="readytheme" param="image( 'slet_hero')" />	
. In	sfnt_hero			
1	storefront_prom		DRERS, INTURERS, EAMERS	
A	storefront_new			
	storefront_sale			
		Image:	graphics/0000001/img_sfnt_hero_2.jpg	je
		Alt Text:	Discover What's New	
		Auto Sizing:		
		Link:	Width Height (in pixels)	
		Link Target:		
		CSS ID:		
		00010.		

# Update "Storefront Promo" Image

### UNDER IMAGES TAB

- 1. Select "Storefront Promo" image
- 2. Click the pencil icon to edit/replace the image
- 3. Under the "Image" field, click "Select Image" and upload your new image
- 4. Update your "Alt Text" as well as any other appropriate fields.
- 5. Click "Save"

# Update "Storefront New" Image

### UNDER IMAGES TAB

- 1. Select the "New Arrivals" image
- 2. Click the pencil icon to edit/replace the image
- 3. Under the "Image" field, click "Select Image" and upload your new image
- 4. Update your "Alt Text" as well as any other appropriate fields.

5. Click "Save"

# Update "Storefront Sale" Image

### UNDER IMAGES TAB

- 1. Select the "Sale" image
- 2. Click the pencil icon to edit/replace the image
- 3. Under the "Image" field, click "Select Image" and upload your new image
- 4. Update your "Alt Text" as well as any other appropriate fields.

5. Click "Save"

# <u>Update "Storefront Promo Message" Banner Text</u>

### UNDER BANNERS TAB

### ReadyTheme

Settings Images Banners Content Sections Product Listings Navigation Sets

- 1. Select Banners Tab
- 2. Click on "Storefront Promo Message"
- 3. Click the pencil icon to edit/replace the text
- 4. In the "Message" field, enter your new text
- 5. Click "Save"

ReadyTheme		
Settings Images Banners	Content Sections Product Listings Navigation Sets	🔿 Reset
Code Description	Edit Banner Code: storefront-message Item Tag: <mrt name="readytheme" param="banner(`storefront-message')" tilem="">&gt; Description: Storefront Promo Message</mrt>	×
yromo-m       Pre-Header Promo Message         storefront       Storefront Promo Message	Message: <span class="h2 playball normalcase">— happenings in the —</span> <div>Adventure Shop</div>	
	Link: None Cancel Delete	Save

# Update "Footer: About Us" Content

### UNDER CONTENT SECTIONS TAB

### ReadyTheme

1. Click on the "Content Sections" Tab 2. Click on "Footer About Us" item	ReadyTheme Settings   Images   Banners   Content Sections   Product Listings   Navigation Sets						
2. Click on the pencil icon to edit it	X CSV 🎤 🕅	Edit C	ontent Section ×				
3. In the "Content" field add your	Code Name	Code:	Tooter, about, us Them Tag, event kern names"nearlythenes" paramet"contentenction("tooter_about_ust")" /> Footer About 11 Footer About 11				
information	✓ footer_about_us Footer Abo		1: Just a little introductory blurb about the company.				
4. Click "Save"	✓ about-us-content About Us 0	Content:	Cpr-Dorem ipsum dolor sit amet, consectetur adipisicing elit, sed do elusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullameo laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate				
	✓ faq-content FAQ Content	nt	velit esse cillum dolore eu fugiat nulla pariatur.				
	privacy-policy-con Privacy Policy-con	licy Content					
	shipping-return-co Shipping 8	Return Policy Notes:					
		Versions:	Original Clear History				
			Cancel Delete Save				

# UNDER PRODUCT LISTINGS TAB

ReadyTheme

Settings Images Banners Content Sections Product Listings Navigation Sets

- 1. Select the "Most Popular" banner
- 2. Click on the pencil icon to edit
- 3. Under "Custom Fields" select the items you want to display, then click select to move them over into the secondary box.
- 4. Under "Products to Display" choose where you want the products to pull from
- 5. Fill in any other applicable fields
- 6 Click "Save"

### ReadyTheme

	Edit Product	t Listing			
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	Product Links:	Do Not Include Category Code	3		
most_po Storefront: Wh	Custom Fields:	META Description META Keywords Product Flag Product Footer Product Header	Image Type: Main Select > < Deselect		
	Product Images:	Calculate Predicted Discou Main No constraints	s and Sale Price		
	Default Sort Method:	<ul> <li>Resize to fit within boundir</li> </ul>			
	Number of Products: Products To Display:				
	Notes:				

# Update Top Navigation Bar

### UNDER NAVIGATION SETS TAB

### ReadyTheme

Settings Images Banners Content Sections Product Listings Navigation Sets

- 1. Click on the "Main Navigation Bar" tab
- 2. Click on the page icon with an arrow on it in the top column
- 3. Click on any item you want to update
- 4. Click on the pencil icon to edit it and update to your navigation choices
- 5. Under "Link" choose where you would like the navigation to go to
- 6. Continue until all navigation is updated, click "Save"

vigation Items					🔿 Reset
	Search Navigat	ion Items		٩	E0 41
	Add Navigation Item Add Child Navigation Item	\$	Ç3	15	
Name	Link				
Camp & Hike	Category: Camp & Hike				
Backpacks	Category: Backpacks				
Backpacking Packs	Category: Backpacki				
Daypacks	Category: Daypacks				
Travel Daypacks	Category: Travel Day				
Pack Accessories	Category: Pack Acce		/	Vote:	You
					ories

### Edit Navigation Item: navigation\_bar

*Note: You can have unlimited categories. Once you have more than six, the menu will wrap downwards.* 

# Create Drop Down Menu

### UNDER NAVIGATION SETS TAB

- 1. Hover (don't click) over "Top Navigation Bar"
- 2. Click on the page icon with an arrow on it in the left column
- 3. Click on any Parent Navigation that you want to have a Sub Nav for
- 4. Click on "Add Child Navigation Item"
- 5. Fill in the "Name" of the sub navigation item
- 6. Under "Link" choose where you would like the navigation to go to

7. If you have more sub navigation to add click on the "Add+", if you're done, click on the "Add" Button

### Edit Navigation Item: navigation\_bar

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$\times$	CSV 🧨 🗎			Add Navigation Item	Add Chil	d Navigation Item	, A Y	<u>C</u> 5	15	
1	Camp & Hike		Catego	ory: Camp & Hike	0					
~	Backpacks		Catego	ory: Backpacks	$\bigcirc$					
	Backpacking Packs	Add Ch	ild Navi	gation Item		×				
	Daypacks	Name: Link:	Backpacking Category		LOOK UP					
	Travel Daypacks	Link Target:								
	Pack Accessories			Cancel	Add	Add+				

# Update Footer Navigation

UNDER NAVIGATION SETS TAB

- 1. Click on the "Footer Categories" item
- 2. Click on the page icon with an arrow on it in the top column
- 3. Click on any item you want to update
- 4. Click on the pencil icon to edit it and update to your navigation choices
- 5. Under "Link" choose where you would like the navigation to go to
- 6. Continue until all navigation is updated, click "Save"
- 7. Follow these same steps for "Helpful Links" column

<b>≡</b> Me	enu 🔇 History 📕 Bookmarks		Optics Ready Theme +	Q Search	Miv
Home	> ReadyTheme > Navigation Sets >	Edit Navigation Item: footer_r	havig $>$ Navigation Items		
Edit	t Navigation Item:	footer_naviga	ation_01		
Nav	igation Items				
$\times$	CSV 🧨 🗎		Add Navigation Item	Add Child Navigation Item	÷ C
~	Men	Edit Navigation	Item	×	
	Aviator	Name: Men			
	Rectangle	Link: Category : Link Target: Self ;	men	LOOK UP	
	Wayfarer	Link larget: Self \$			
			Cancel	Delete Save	

# Update Contact Info

(Not part of the Theme Section)

- 1. Go up to top left and click on "Menu"
- 2. Scroll down and click on "Store Settings"
- 3. Whatever information you list here is what will show up in the "Contact" column on your Storefront page

Edit Store: Iron & Wool								
Store Details	States Countries	Customer Fields	🗸 Update	🔿 Reset 🚥 More				
Identificatio	ı			^				
	wool Leek up wool & Wool							
Owner				^				
Owner: Email Address: Company:	Your Name yourname@yourcompanycom							
Address: City:	16745 West Bernardo Drive San Diego							
State/Province: Zip/Postal Code:	CA 92127							
Country: Phone:	United States							
Fax:								